



Kirsten Gadsby

PROFESSIONAL PROFILE

Years in Management: 13 years

Business Owner: 6 years

Qualifications and Experience:

CERTIFIED INTERNATIONAL BUSINESS COACH
LICENSED BUSINESS BROKER
REGISTERED BUSINESS VALUER
EXPERIENCED PRESENTER/FACILITATOR
PROPERTY INVESTOR
BUSINESS OWNER
FORMER FRANCHISEE
PUBLISHER/EDITOR
TRAINER/FACILITATOR

Strengths:

COMMUNICATION, BUSINESS ACUMEN AND
EXPERIENCE, SALES and LEADERSHIP

Direction:

SALES AND MARKETING, BUSINESS
COACHING, BUSINESS VALUATION AND
SALES and BUSINESS DEVELOPMENT

ALL CORRESPONDENCE TO:

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Kirsten is the Founding Director of BIZRICH – a business coaching, valuation and sales firm based in Townsville.

With hundreds of hours of attending and facilitating personal development workshops, training, mentoring and networking, Kirsten has developed a 'win-win' attitude and optimism balanced with a healthy dose of excellent business acumen. She has worked closely with fellow coaches, hundreds of clients and the best facilitators in Australia who have run their own business or have experience in running a business and teams.

Kirsten's core strengths are essentially promoting, networking, communicating, leading combined with discipline, determination, accountability and a great deal of commonsense. She has a thirst for knowledge and self-education through people, reading, listening, watching and applying new ideas and embracing opportunities. This philosophy has become a very important and significant part of her own development and the development of others she employs/works with. Her team are outstanding professionals who also strive to be exceptional business owners / entrepreneurs.

Over the past 5 years, Kirsten has presented workshops and seminars to large audiences and enjoys the rewards that come from bringing groups together to learn new business strategies. *"Some people tell you to invest in property... some say shares. They'll even argue about whose 10-15% return is better... I believe that when you invest in your knowledge, your business and its marketing, you will achieve 100's of percent return on your investment when applied to the working environment. Professional Development is the wisest investment ever and business owners owe it to their business, team, family and most importantly themselves, to be one of the few who ever reaches for success."*

Kirsten also has a wealth of experience as a licensed Business Broker, Registered Business. Her concept with BIZRICH is to teach people how to BUY, GROW, VALUE and SELL a business asset, opposed to working a 'job'.

Her greatest joy is to see clients create businesses that work FOR them instead of BECAUSE of them and she has proved this time and time again always leading by example with her passionate and enthusiastic attitude to achieving goals.

Kirsten is also founder and Publishing Editor of Townsville's only Business to Business Magazine.

For more information on Kirsten Gadsby, her companies and team visit www.BIZRICH.com.au.